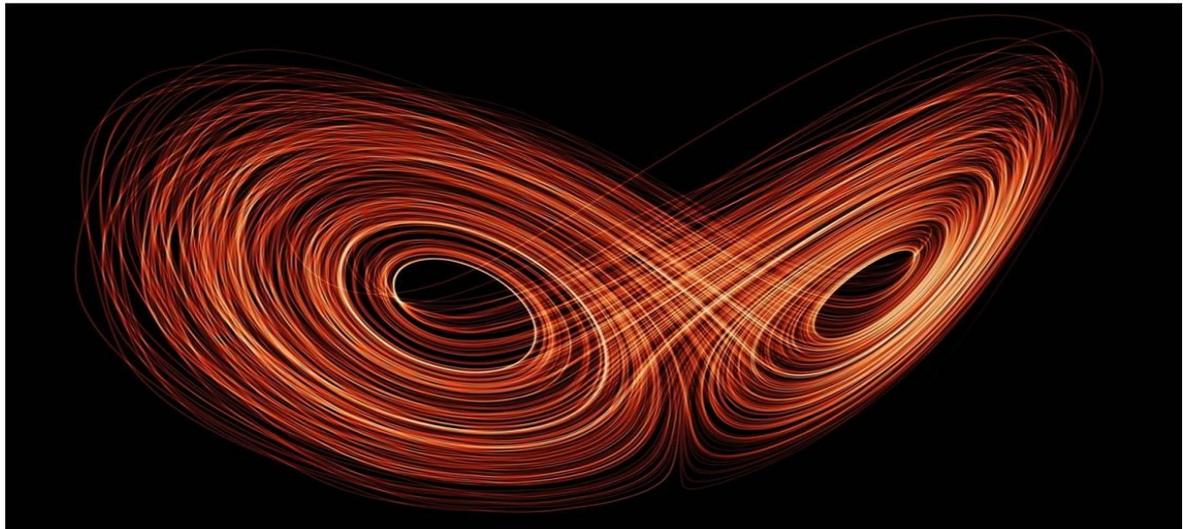




## **The Butterfly Effect** **A new business model**



### **The Butterfly Effect: Level One** **A two day introductory workshop**

We know that we live in unprecedented times and that the old strategies that worked in the past will no longer serve us or our organisations in the future. Yet many of us are running faster and faster just to stay on the same spot and finding the time to source and integrate a new approach can feel like just one task too many.

The holy grail of an organisation that is successful by conventional measures such as profitability, is also a net contributor to all its key stakeholders. This just allows for a balanced lifestyle in the process, which *is* achievable. But in order to obtain balance between goal and process, we need to leave behind our old, mechanistic ways of operating and draw our inspiration from nature.

This two day workshop will give you a breathing space and possibility to assess your organisation from the outside. It will serve you with practical tools to identify where your organisation is in this paradigm shift, to navigate the apparent chaos of our times and learn how to see the patterns in chaos, and hereby find the way to lead your company through it. The workshop will equip you as a leader to work with leading edge concepts such as Spiral Dynamics and Blue Ocean strategy based on a holistic new business model – The Butterfly Effect.

*"Toto, we're not in Kansas any more"* Dorothy - The Wizard of Oz



## Day 1

### Pre-breakfast

Chi Kung session - creating alignment and flow in your own body.

### Morning

Where are we now? Overview of the current threats and crisis.

Spiral Dynamics - the different paradigms and how they function.

Identifying where your organisation is and what the next level could be.

### Afternoon

Introducing The Butterfly Effect model:

- Servant Leadership
- Personal Leadership
- Facilitation

Exercises to illustrate each of the roles and how they function as a whole in alignment with the natural order in chaos.

### Evening

A visualisation and inner journey to find the next task for yourself and your organisation.

*"When it is obvious that the goals cannot be reached, don't adjust the goals, adjust the action steps" Confucius*



## Day 2

### Pre-breakfast

Chi Kung session - creating alignment and flow in your own body.

### Morning

Presentation techniques – how to communicate your vision to your organisation.

Organisational mapping – how do the three roles, Servant Leadership, Personal Leadership and Facilitation show up in your organisation?

- Where are they represented now
- How can you enhance this
- Finding your Blue Ocean strategy

### Afternoon

Introduction of **Key 1 – the mental law**

The New concepts

- New economics based on reciprocity
- Creative capitalism – Bill Gates, Microsoft
- Conscious capitalism – John Mackey, Wholefoods

Final visualisation – what do you want to take back to your organisation?

Next steps – brief overview of the next key - **Key 2 – the law of reciprocity**

*"Is there one word which may serve as a rule of practice for all one's life?" The Master said, "Is not RECIPROCITY such a word?" Confucius*



**The venue - Bore Place House - [www.commonwork.org](http://www.commonwork.org)**

The history of the manor house goes back to medieval times; a Tudor building was later incorporated into a Jacobean mansion. The Centre offers a peaceful, but stimulating environment for professional development in the Low Weald of Kent in a variety of historically intriguing buildings. The gardens are managed organically - gently observing nature's astounding diversity and blurring the boundaries between order and the wild.

Bore Place House is situated approximately 45 minutes from Gatwick Airport.

**Fees**

Workshop registration fees are 950 £ plus VAT excluding travel expenses to and from the venue.

**Contact information**

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## Facilitators



**Tina Monberg** is a lawyer and qualified psychotherapist. Tina was educated as a mediator by Professor Frank E. A. Sander of Harvard Law School and in win-win negotiation by Professor Robert H. Mnookin of Harvard Law School. She has previously run her own law firm and worked as a corporate lawyer, but now functions as a mediator, coach and teacher. She has worked with leaders in organisations such as Novozymes, NCC, NOVO, LEO Pharma, Save the Children. Tina has written several management books.



**Liz Rivers** is a coach, mediator and trainer. A pioneer of mediation in the UK, she worked as a commercial lawyer for over a decade before setting up her own business. She has worked with leaders in organisations such as Amnesty International, HM Revenue & Customs, Grant Thornton LLP, Royal Bank of Scotland and Chickenshed Theatre Company. Liz is also an activist in the global Wild Law movement, a network dedicated to transforming humanity's relationship with the planet through innovative approaches to governance.

She holds a postgraduate certificate in humanistic psychology and is a graduate of Bee School, a year long training in 21st century leadership skills, led by Nobel Peace Prize nominee Dr Scilla Elworthy.